

THE CENTER FOR ADVANCED COMPUTER STUDIES

at

the University of Louisiana at Lafayette

Lafayette, Louisiana

Proudly announces a presentation

Noble Ackerson

LynxFit and Google Developers Expert

will give a presentation entitled

Product Innovation in a Privacy by Design World

* * * *

Abstract

Personal data privacy is a hot-button item today. It can often seem overly burdensome for the software developer looking to change the world. Established businesses may look at regulations and current trends in data privacy as negative impacts to product innovation.

This is the wrong lens by which we should look at this.

In this talk, Noble shares opportunities to innovate around the growth in data, the growth in regulations like the GDPR. He shares insights on human-centered design opportunities that can help both independent developer or an established corporation. He presents practical examples to minimize the data you collect and best practices on asking for data in software only when it provides value for the user.

DATE: FRIDAY, APRIL 20, 2018

TIME: 11:00 A.M. - 12:00 NOON

LOCATION: OLIVER, ROOM 112

Biography

Noble is a Google Developers Expert for product strategy and a seasoned technical product director delivering vision camera, web and mobile technologies from abstract concepts to final products. He led the award-winning DC-based Augmented Reality for fitness startup, LynxFit as Product Owner and Co-founder.

Noble sits on the Alumni Leadership Board for the leading online education startup, Udacity. A member of the Alumni Board at his alma mater, Lynchburg College and acts as the Publicity Chair for Ubicomp and ISWC, two top-tier conferences for the internet of things and wearable technology. When Noble is not focused on product, he is mentoring underrepresented and aspiring developers, speaking at technology events, or spending time with his daughters.

Please post and/or circulate.

April 17, 2018